



Vasont® XML-based CCMS enables Mercury Marine to transform technical documentation and achieve a ROI in just eight months.

Leading manufacturers like Mercury Marine understand high quality technical documentation is essential. However, their manual production process was so labor intensive that it took two months to write and publish a single instruction sheet. Also despite using translation memory, they did not see the savings they anticipated because the team struggled with controlling consistency in the English source content.

After deploying Vasont, Mercury Marine achieved up to 90% content reuse for existing operations manuals and 50% for new manuals. They also automated the publishing of 50 owner's guides, 30 services manuals, 200 technical bulletins, and 600 instruction sheets in up to 23 languages.

GlobalLink Vasont, a TransPerfect Company, provides component content management software and XML data services to enterprises from a variety of industries, including manufacturing, technology, publishing, financial, and healthcare, that frequently update and republish their content or produce highly complex publications. The Vasont CCMS enables them to maximize the reuse of their content and manage their business processes so that content is only written, edited, reviewed, and translated once, reducing cycle times and costs significantly.

For more information, contact:
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"Vasont's tagging and workflow made it simple to track, express multilingual equivalents, manage, and reuse content in all languages." Gary Fenrich, Manager of Technical Communications